

Informational Brochure

Overview

In this activity students will prepare a travel brochure about a country within Southeast Asia. Southeast Asia is composed of eleven countries of impressive diversity in religion, culture and history: Brunei, Burma (Myanmar), Cambodia, Timor-Leste, Indonesia, Laos, Malaysia, the Philippines, Singapore, Thailand and Vietnam.

The brochure should also include examples of:

- Religion
- Culture
- History
- Attractions
- Food

Students can add in whatever additional information they think necessary to make their brochure attractive. Remind them not to forget pictures.

Presentation

Students will present their brochures to the class. The brochures will be assessed according the list of criteria set at the beginning of this activity.

Internet Resources

[Mapquest](#)

[Lonely Planet](#)

[Adventure Travel](#)

[Planet Ride](#)

[Priceline](#)

[Currency Converter](#)

Student's Worksheet

Travel Brochure: Activity: Travel Brochure Guide

Part One

To make the brochure you must first collect some information about that place.

If you are using the Internet, use one of the Internet sites below to collect your information. If not, check an atlas, encyclopedia or travel agency.

To find the Internet site you need to complete this activity

- Go to: ECB Online: www.ecb.co.il
- Click on **Student's Area**
- Click on **Interactive Activity Links** or look for your course book.

- Find the activity: **Travel Brochure**
- Use these Internet sites to help you.

Part Two

- Complete the brochure Activity attached.
- Students should add on the back of the paper the main religion and some history

Part Three

After you have completed this activity sheet, create a travel brochure based on the information you found.

You may want to add pictures from the Internet or other sources such as magazines, other travel brochures or newspapers. You can also use pictures you took while on a trip.

Look at some of the travel brochures that your classmates brought to class. They may give you some good ideas to get you started.

Remember - a travel brochure should be attractive and informative.