

	Poor 1 pt	Fair 2 pts	Good 3 pts
Following Directions	<p>Poor</p> <p>The listing is difficult to read. Format is missing some criteria.</p>	<p>Fair</p> <p>The listing includes at least 5 of the criteria.</p>	<p>Good</p> <p>The listing includes all 9 criteria.</p>
Graphics	<p>Poor</p> <p>There is at least one of the graphics present.</p>	<p>Fair</p> <p>There is at least two of the graphics present.</p>	<p>Good</p> <p>All three graphics are presented.</p>
Neatness, attractiveness	<p>Poor</p> <p>Little effort is shown in this project.</p>	<p>Fair</p> <p>There has been some effort made towards the project.</p>	<p>Good</p> <p>The project shows pride in work well done.</p>
Quotes	<p>Poor</p> <p>There is 1 or 2 quotes with little importance to the novel.</p>	<p>Fair</p> <p>There are at least 3 to 5 quotes that have some importance to the novel.</p>	<p>Good</p> <p>There are at least 3 to 5 quotes that are important to the novel.</p>
Product Details	<p>Poor</p> <p>1 or 2 of the details are mentioned, but are not appropriate.</p>	<p>Fair</p> <p>At least 2 to 3 product details are listed and are somewhat appropriate.</p>	<p>Good</p> <p>All 4 product details are listed with appropriateness.</p>

Summaries	<p>Poor</p> <p>At least one of the summaries are present, but it does not grab a buyer's attention or is not at least 5 sentences.</p>	<p>Fair</p> <p>1 or both summaries are present, but it somewhat grabs a buyer's attention or it is not 10 sentences.</p>	<p>Good</p> <p>Both summaries are present and grab the buyers attention.</p>
Editorial Review	<p>Poor</p> <p>There is no editorial review.</p>	<p>Fair</p> <p>An editorial review is present with little effort put into it.</p>	<p>Good</p> <p>An editorial review is present with apparent effort put into it.</p>
Rank or Recommendation	<p>Poor</p> <p>There is no rank or recommendation.</p>	<p>Fair</p> <p>There is a rank or recommendation but guidelines were not followed.</p>	<p>Good</p> <p>There is a rank or recommendation with guidelines followed.</p>
Grammar	<p>Poor</p> <p>There are more than 5 grammatical errors.</p>	<p>Fair</p> <p>There are 2 to 3 grammatical errors.</p>	<p>Good</p> <p>There are no grammatical errors.</p>